

POLICY ON CULTURAL HERITAGE

The protection and valuation of natural and cultural heritage is an important precondition for increasing tourist attraction, developing a quality living environment while preserving regional identity.

The commitment to the protection of the Intangible Cultural Heritage is a priority of Hotel SBH HOTELS & RESORTS considering it one of the strategic factors of the sustainable development of tourism:

- We establish the directive that in our hotel establishments historical and archaeological elements are not sold, negotiated or exhibited, except as permitted by law.
- We follow the code of behavior for visits to sites that are culturally or historically sensitive, in order to minimize the impact caused by visitors and maximize their enjoyment.
- We contribute to the protection of local properties and sites that are historically, archeologically, culturally or spiritually important, facilitating and not preventing local residents from accessing them.
- We use elements of art, architecture or local cultural heritage in our operations, design, decoration, food or stores; while respecting the intellectual property rights of local communities.

FUERTEVENTURA 01 December 2019



CEO SBH